

WOMENSPEAK SEMINAR OVERVIEW

What is WomenSpeak and why is it important? WomenSpeak is a combination of negative patterns and other verbal and non-verbal communication that are unique to women when communicating to their friends, families, and business colleagues, especially their male colleagues. It can, however, occur in all types of communication situations such as work, social engagement activities & classrooms.

It's important because WomenSpeak can affect:

--Image

--Business decisions

--Promotions

--Career paths

WomenSpeak occurs in both speaking and writing. There are 4 very powerful influencing factors I have attributed to WomenSpeak: 1) Social Conditioning 2) The Listening Advantage, 3) Women & men's speaking styles and, 4) Women's negative verbal, non-verbal and mind patterns.